

PRESERVATION BURLINGTON'S HOLIDAY *Tour of Homes*

Sponsor Introduction and Invitation

Dear Local Business:

We invite you to partner with us as an official sponsor of the 2019 Preservation Burlington Holiday Tour of Homes.

Introduction to Preservation Burlington

Preservation Burlington is a non-profit organization that seeks to protect and celebrate the architectural and historical heritage of Burlington and the surrounding area through preservation, education, and involvement. Historical preservation and adaptive re-use contributes to stronger, safer neighborhoods, economic development, aesthetic beauty, and community pride. By fostering an appreciation of our community's historic properties, we aim to promote interest in, and good stewardship of our local historical treasures.

Information About 2019 Holiday Tour

Our 3rd Annual Holiday Tour of Homes will be Saturday Dec 7th *and* Sunday Dec 8th, 2019. The attendance at our 2018 Holiday Tour exceeded our expectations with over 400 attendees! This year we have 5 beautiful historic downtown homes on the tour, and we expect to have over 500 attendees. To accommodate participants, we have added a second day to the Tour.

Partnership with Local businesses

Preservation Burlington would like to partner with your business as a sponsor of the Tour to increase exposure and encourage our patrons to shop local. In exchange for your support, we will promote your business with ad space in our printed Tour Book, on our Website, and on social media publications.

We hope you will consider partnering with us for this fun event. Please let us know if we can answer any questions. The deadline to return the sponsor application, including payment is October 1, 2019 to guarantee print space in the tour guide. Please mail completed applications and payment to P.O. Box 171, Burlington, NC 27216.

PRESERVATION BURLINGTON'S
HOLIDAY
Tour of Homes

Sponsor Information:

We invite you to be a sponsor of the 3rd Annual Holiday Tour of Homes! The benefits of sponsorship include:

- Your business and brand will be associated with our annual event promoting Burlington's architectural history.
- You will have exposure to a large group of consumers at the peak of the holiday shopping season.
- It's a fun way to promote your business and support a worthy cause!

The Tudor - \$500 (limit of 5)

- Promotional advertising and signage at one tour home
- Full page ad in our full color tour book
- Website acknowledgement & link
- Four complimentary tour tickets

The Victorian- \$250

- ½ page ad in our full color tour book
- Website acknowledgement & link
- Two complimentary tour tickets

The Craftsman- \$100

- ¼ page ad in our full color tour book
- Website acknowledgement & link
- One complimentary tour ticket

All paid sponsorships, logo and ad must be received by the below deadlines to guarantee ads to be printed in tour book and online promotion. Remit your application and payment to: P.O. Box 171, Burlington, NC 27216.

Please submit your logo and advertisement file to: info@presburlington.org

File specifications: high resolution, minimum of 300 dpi, any file format (jpeg, pdf, vector, etc).

******(If you do not have a logo or an ad and would like one made at an additional charge, please let us know with your application submission.)******

Important dates:

October 1st: Application with payment due

October 15th: Logo & Advertisement due

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Sponsor Application:

Name of business or individual as you would like it printed:

Contact name:

Contact phone number:

Contact email:

Business website:

*Sponsor level and amount enclosed:

Address for Tour tickets to be mailed:

Please email your full size logo to info@presburlington.org, along with your application. If we do not receive a digital version of your logo, we cannot place it on our website. If you do not have an ad and would like one made at an additional charge, please let us know with your application submission.

Make checks payable to: Preservation Burlington, P.O. Box 171, Burlington, NC 27215

***Please note that your sponsorship application will not be considered completed until full payment has been received. Deadline for paid application is October 1, 2019. Logo & Ad deadline is October 15, 2019.**



High resolution ad,
minimum 300dpi.(jpeg,
pdf, vector, etc)